



2011 Christmas in July

A Shopping Extravaganza

SUPPORT, EMPOWER, SHOP



Sponsorship Commitment Form

CONTACT INFORMATION & SPONSORSHIP LEVEL

Please enter your contact & affiliation information as it should be recognized and published.

Title _____ First Name _____ Last Name _____

Business Name _____

Business Address _____

City _____ State _____ Zip _____

Business Phone _____ Business Fax _____

Email _____

Sponsorship

Check the box representing your commitment

North Pole Sponsor \$2,500

- Prominent logo and/or name placement on all event materials
- Name/logo listed in all pre and post event media
- Booth space and display of signage at event
- Listing on DSAM website including hyperlink
- Opportunity to provide promotional material included in DSAM's handouts to guest
- Listing in DSAM newsletter distributed to 1200 families

Santa's Helper Sponsor \$1,000

- Logo and/or name placement on all event materials
- Name listed in all pre and post event media
- Listing on DSAM website
- Listing in DSAM newsletter distributed to 1200 families

Cookies & Milk Sponsor \$500

- Name placement on all event materials
- Listing on DSAM website
- Listing in DSAM newsletter distributed to 1200 families

Payment

- Enclosed is a check made payable to DSAM. (see Option 1 below for mailing instructions)
- Please email me an invoice
- Please call me for my credit card information

Instructions for Commitment Form Submittal

Option 1: Mail a copy of this completed form to
DSAM, Attention: Christmas in July Sponsorship,
2893 S. Mendenhall Road, Suite 3, Memphis, TN 38115

Option 2: Fax this completed form to 901-547-7589, Attention: Christmas in July Sponsorship

Option 3: Email a scanned copy of this form to admin@dsamemphis.org.

Thank you for your commitment to the Down Syndrome Association of Memphis & the Mid-South. If you have any questions, please contact Jennifer Atkeison, events@dsamemphis.org, 901-547-7588.